

YOUR VOICE IN GOVERNMENT

No matter how effective your business is, it cannot compete if the regulatory climates locally, statewide and nationally are not business friendly. The Chamber serves as your pro-business advocate representing you on all governmental fronts.

Leadership and Partnerships Expand our Voice

Recognized statewide and nationally as a leader in legislative affairs, we hold seats on some of the most influential boards of directors throughout the state. This allows us to create partnerships that expand our voice and lobbying efforts by the thousands, and keeps us at the forefront of emerging issues that impact your ability to do business.

Legislative Action Alerts

These "call to action" briefs educate you on specific legislative bills that will help or hinder our business climate, and empower you to add your voice to Chamber lobbying efforts through direct links to our legislators.

Leading Area Economic Development Efforts

Whether it is a local zoning issue or a variance request; or whether it's developing and leading economic programs and committees designed to strengthen and promote the greater Marysville Tulalip and Snohomish County area, we are there working for you!

Televised Candidates & Issues Forums

Professional forums enable both our membership and the community at large to explore in depth where candidates stand on business issues and which initiatives help or hurt the business communities we serve.

Government Affairs Chair Introduces and Passes HB 3192 Into Law.

Government Affairs Chair Dave Toyer's (Barclays North) Bill 3192 "Extension for Latecomer Developer Agreements" expands the ability for our developers to recoup their infrastructure investment costs.



WHAT IS YOUR SHARE OF THIS INVESTMENT IN YOUR COMMUNITY?

Your investment in the Chamber is an investment in your business community. It acknowledges that your company has an active interest and commitment to improving the business climate and the quality of life of the communities we serve.

85% of your investment is tax deductible. The remaining 15% is non-deductible because it is directed specifically toward our lobbying efforts on your behalf.

- A. Individuals.....\$280.00
 - B. Businesses.....\$280.00 + \$5.00 per *FTE employee after first five.
 - C. Professional Firms.....\$280.00 + \$5.00 per *FTE employee after first five support employees. + \$25.00 per Professional (Doctors, Attorneys, CPA's, Realtors
 - D. Financial Institutions.....\$280.00 + \$25.00 per *FTE employee.
 - E. One-Time Only Administrative Fee\$50.0
- *Full Time Equivalent (FTE) : Two part-time employees equals one full time employee.

YOUR PROFESSIONAL STAFF

- Caldie Rogers President/CEO
- Kimberlie Ritchey Director of Administration
- Bill Wheaton..... Director of Information Services
- Terry Miranda..... Business Development Rep.

HOURS OF OPERATION

- Chamber 9:00 - 5:00 Mondays - Fridays
- Visitor Center 9:00 - 5:00 Seven Days a Week

The Greater Marysville Tulalip Chamber of Commerce and YOU

You'll be surprised at how powerful a team that can be!



You alone.



The Chamber and you.

Do you belong to a corporate network with a public relations firm and a budget to promote your business world wide throughout the year?

Do you have an H.R. Department that provides ongoing educational programs, industry updates and cost saving employee benefit plans?

Do you have a full time lobbyist in Olympia and Washington D.C. watching out for your best interests assuring you a positive business climate?

NO? If running your business leaves you feeling understaffed, ill-equipped and overwhelmed, then ...

It's time to stop monkeying around!



JOIN US

THE Voice and Resource for Business

EXPOSURE, PROMOTION & REFERRALS

Supplementing your marketing budget, our extensive databases, leading website presence, and high profile Chamber facility and Visitor Center have made us the primary resource for area business and community information.

World Wide Website

Ranks in top five of all world wide web search engines, showcasing your business to over 385,000 web visitors a year. New member listings instantly place members into Google search engine responses.

E-Newsletter Distributed to 2,000+ businesses

Features in depth articles keeping you informed and providing member press releases with links driving readers to your websites. Online newsletter archives accessed monthly by hundreds providing continued exposure to member articles and advertisements.

Online and Printed Relocation Guides

Directs relocating businesses and residents to local services and businesses including directories for lodging, camping, halls to rent, dining, daycares, schools, churches, recreation, clubs and organizations, etc.

Online Community Calendar & Activity Guides

Promotes member, community and tourism events to thousands and assists in coordination of community events.

Member to Member Purchasing Power

Offers exclusive member to member discounts that adds to your online presence, customer base and bottom line.

High Profile I-5 Visitor Center Attracts Thousands



Our Visitor Center guides 30,000+ tourists and residents a year to local shopping, restaurant, entertainment, and service businesses.

Member Business Card Walls & Brochure Kiosks



Member business cards and brochures are accessed seven days a week by the thousands who walk through our doors annually seeking area products, services, events and relocation information.

Networking Events

Expands your business contacts via our monthly *Business Before Hours* featuring top speakers surrounded by fast paced networking and prizes, and our popular *Business After Hours* where business and pleasure comes together for the perfect mix.

Business Expo's & Job Fairs

Presents your products and services to businesses and the public throughout Snohomish County.

Seminars & Industry Round Tables

Keeps you informed of the newest trends in marketing, customer service, technology, accounting, labor law, and more.

Military Affairs

Provides area businesses and volunteer agencies the capability to tap into the readily available, diverse and talented labor force of military spouses moving into our area.

Events, Publications & Facility Sponsorships

Adds premier, expanded exposure to a broad spectrum of audiences including to:

- Hundreds of attendees at our monthly events;
- Thousands of area print and TV media audiences;
- 30,000+ business owners, civic leaders, visitors, residents, relocating families, employers and employees coming through our doors annually; and
- 385,000 annual website visitor hits.

YOUR RESOURCE FOR EXPANDED BENEFITS

Extending to you and your employees cost saving benefits, free resources and services.

Comprehensive Health Care Benefits

Offers one of the most outstanding values available today in employee benefits; this program is open to even the smallest two person business. There are four traditional plans to choose from all underwritten by Regence Blue Shield and Asuris Northwest Health, a Regence affiliate.

Small Business Entrepreneurial Development Center

Provides free professional business assistance, resources and classes to help members create and/or expand business plans, marketing strategies, short and long term financial planning, and loan procurement assistance. Staffed by professional experts from the NW Women's Business Center and the Small Business Administration.

Ad Matching for New & Renewing Members

Doubles your advertising budget with up to \$16,100 in ad matches from Marysville Globe, The Herald, Snohomish County Business Journal and Seattle Times.

Power of Partnerships - AAOA Benefits Card

Gives members and their employees access to Affiliated Associations of America benefits that include discounts on travel, communication, financial and business services.

Premier Internet Exposure on Chamber Website

Provides you detailed business listing, links to your website/ e-mail; post your own "Hot Deals", job openings and event information with enhanced marketing options of enhanced website listings and web sponsorship ads.

Conference Room Offers Corporate Atmosphere

Equipped for today's technology to accommodate your most advanced meeting needs, it is available for member use.

